



A . A . M . M .

# NEWS

WASHINGTON CHAPTER  
AMERICAN ASSOCIATION OF MASSEURS & MASSUSES

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MAY 1954

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I AM GOING  
IF I HAVE  
TO CRAWL!



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O-U-R M-O-N-T-H-L-Y M-E-S-S-A-G-E

By

Arthur Mann

Washington State President  
Your OFFICIAL NOTICE TO ATTEND THE  
VANCOUVER CONVENTION

As Convention month is drawing near I thought it expedient to remind you of the state Convention which will be held in Vancouver, Washington this year.

By planning ahead we should all be able to arrange our appointments to leave the convention week end free.

Della Mae Sumner has put a lot of hard work into arrangements for your conveniences and enjoyment, so we hope you will all show your appreciation by a large attendance.

There are many important issues to bring up at this convention which will concern all of you, including election of officers.

See you in June

## EDITORIAL--Arthur Dumbar

I am taking this opportunity to request most urgently, all members that you make every effort to attend this convention. Our attendance and interest in the convention will be the best indication of your interest in promoting your profession, and the welfare of that profession. We have come a long way in just, a few years, five to be exact, and we will come a lot further when all join hands and work for the good of all.

Mrs. Sumner has worked hard and is doing a splendid piece of work in arranging a good convention and is doing it almost single handed. She has a lot of ambition and courage to take on such a job single handed, and we can show our appreciation best by attending and enjoying the proceedings.

We are having one of the prominent members of the Washington State Medical Association, as our guest speaker. The invitation was first extended to Dr. Young of Wenatchee, President of the group. Dr. Young however will be out of State at that time so some other suitable member will take his place and I am sure that his remarks will be interesting to all. We have asked him to use as his topic. "Ways, Ethical ways Medicine and massage may cooperate for our mutual interest.

Your legislative committee had the pleasure of meeting and talking with Doctor Young and we found him very likable. He impressed us as being a very capable, understanding, and a man of deeply interested in problems pertaining to the field of healing.

I personally feel that no matter how fine a person, who will represent Dr. Young, at our convention we will be losers in not having the pleasure of meeting Dr. Young in person.

In this issue of the A.M.M. News you will find the article we promised you, setting forth the views of the Medical Assn. on initiative 188. This like the one by the sponsors, is being printed verbatim, with nothing edited. This will be the last item on this initiative unless there is a short rebuttal by each side. We have tried to give you both sides of this issue in one copy, that you might have considered them and compared them side by side at one time. Unless there are rebuttal arguments by each side there will be no more on this matter. However this was impossible due to the late arrival of the present article.

At the Board Meeting in Wenatchee, April 11, 1954. I asked the Board to recommend to the convention that no sides be taken on this initiative during the campaign. That is as an organization; individually we members are free to do as we wish. We are not mentioned or effected by this measure and we can only earn the ill will of one or the other side by injecting ourselves in this fight.

By Dr. A.J. Bowles, M.D.

448 Stimson Bldg.

Seattle, Washington

#### INITIATIVE 188 IS A THREAT TO HEALTH STANDARDS.

Screening their true purpose behind a pretense of "raising Standards." chiropractors and so-called "Committee for Health Freedom" are sponsoring Initiative 188, by which they hope to evade Washington State's basic Science Law.

The chiropractors consistently have refused to acknowledge that the Basic Science Law is vital health safeguard which protects the public against licensure of incompetent prac-

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titicians in any of the healing arts, failing in their perennial attempts to get the Legislature to let down the bars for them, the chiropractors now are attempting to gain public sympathy by posing as underdogs fighting for survival.

Because medical doctors recognize the need for the Basic Science Law and support it, the chiropractors accuse them of "monopoly" and cry "political medicine." They ignore the fact that the great majority of professions in the health field support the Basic Science Law. They are trying to make it appear that this is a feud between chiropractors and medical doctors, whereas nothing could be farther from the truth.

The Basic Science Law applies not only to chiropractors and other drugless healers, but also to medical doctors and osteopathic physicians. Before a candidate from any of these four groups may take a licensing examination, he must first pass an examination in the basic sciences of hygiene, anatomy, physiology, chemistry and pathology.

The basic science examinations are given by University and State College professors and are not controlled by a "medical monopoly" as charged. The Basic Science Law does not endanger free choice of doctor, as alleged by chiropractors, but guarantees that those who would treat sick persons shall have at least a fundamental knowledge of the human body. Thus it is a necessary requirement.

Initiative 188 is particularly insidious as a threat to health standards because its title is deceptive. The title says blantly that the initiative is a measure "raising standards for chiropractic examinations." The fact is that the initiative would reduce standards by lowering the present minimum grade in basic science subjects from 70 to 60 per cent for chiropractors only.

Initiative 188 and its proponents ignore the fact that the chiropractors already have an examining committee, composed only of chiropractors, which examines chiropractic applicants for licensure. They speak of setting up a "board of chiropractic examiners" as if this were something new, whereas such a body has been in existence for 35 years.

Initiative 188 is based on the false premise that educational standards can be raised by the mere addition of class hours. Nothing is said of raising the quality of instructions, or raising the educational requirements for admission to chiropractic schools. This is particularly significant since some chiropractic schools already require the number of hours outlined in the initiative.

But yet no Chiropractic school anywhere is recognized by the Association of American Universities or by any other standard accrediting agency.

If the chiropractors really want to raise their standards, they can do so without any law, and they can use the front door instead of the back door.

In Initiative 188, under the guise of "health freedom", the chiropractors would grant unto themselves, and themselves alone, of all the healing arts, special privileges and exemptions. These special privileges would not raise, but would LOWER health standards. When the people of Washington realize this, they will have no course but reject, resoundingly, this insidious measure.

A man is no better than a worm unless he uses his brain and energy to serve mankind. Pg 38  
next.

Our State President has told you that you should be to this meeting if you must crawl, and certainly every member must be there. This is an event, Mrs. Sumner has worked incessantly to get everything right. She said she had to close up her office five times in one day to do things. Besides that the Mayor himself will be there to welcome us, and we are expected to be on the Radio or the T.V. if convenient. Let us urge all members to be there.... If you want to bring the baby, we will think that is O.K. or if you want to bring your near relative that is O.K. And if you know of Message Operators that should know about this and you want them to join, this is an exvelent opportunity to bring them--- Only members have voice or vote in the meeting. All this is by Constitution and By-laws.

Report of the Wenatchee meeting  
of the Washington Board of  
Directors April 11, 1954

We had a very successful State Directors meeting in the Columbia Hotel in Wenatchee Washington. The one good thing about it especially worthy of note was the interest showg, which is a reflection on our A.A.M.N. News. Every State Director member was there and every one was enthused and had some comment and suggestion to make to help the meeting along. Every member came at least 175 miles to the meeting, and some came over 200 miles. THIS ROVES THAT IT CAN BE DONE.

Those present were Mr. Mann, President from Seattle; Mr. F.L. Bloom Sec-treas from Spokane; Mrs. Bertha Reiger State Vice. Pres. from Orting; Mrs. Florence Taylor, National Vice Pres, from Spokane, Mr. Beston Short, Chairman of Spokane Local, from Spokane; Mr. Milton Niedfelt & Mr. Arthur Dunbar, Editors of the A.A.M.N. News from Seattle; and Ruth E. Williams from Kennewick Washington. And Mr. Jess C. Williams, came with his wife as a visitor.

The main purpose of the meeting was to make arrangements for the Washington State Convention in Vancouver Washington June 5 the and 6th.

SOME OF THE ACTIONS WERE:-

1. Question of obtaining badges was left to Mr. Bloom
2. Adoption of proposed adjenda for the Convention
3. Political Committee is requested to invite the Medical Association to have a speaker at our State Convention in return that they will also invite a Speaker from the A.A.M.N.
4. Discussion of National Representation in the National Convention to be based on membership dues payment instead of "Who Attends" making a more fair representation---question to be referred to the Washington State Convention.
5. Motion carried that the Editors of the A.A.M.N. News work out ways to take advertisement to help defray expense of paper.
6. That we insert in each of the A.A.M.N. News this comment quote "This paper will accept voluntary contributions valued at \$2.00 per year for subscriptions and Cost fees per copy for extra copies from persons NOT PAYING MEMBERSHIP DUES in the State of Washington"
7. A motion was passed to print for proposed action and adoption a RESOLUTION; Contents of Resolution would establish a Flexible MINIMUM STANDARD PRICE as \$5.00 for a Steam Bath and a 60 minute message. (see elsewhere, this issue.)

Cont'd

4004 A.A.M.M. VANCUVER CONVENTION

Proposed

R-E-S-O-U-T-I-C-N

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To be submitted at the Vancouver Washington Convention June 5-6  
For Adoption.

WHEREAS, commodity prices have continually raised to all Massage technicians. And our American Association has been diligently at work trying to raise the standard of Massage in the State of Washington with some amount of success.

WHEREAS, there has been no standard of which the Massage and the labor of our Massage Technicians have been measured, and each Masseur and Massuse has been spending about 40 minutes massage on each patient, and most of them have also given steam baths, making this part of the treatment somewhat standard.

WHEREAS; the purpose of this resolution is to establish a price which will be called the "ESTABLISHED FLEXIBLE MINIMUM PRICE" for such a treatment and any timid massage technician can point to his customer and say "The American Association of Masseurs and Massuses has established this price for the minimum standard for such a 40 minute massage with steam bath" However with the privilege to charge more or charge less as he sees fit.

THEREFORE BE IT RESOLVED; That We the American Association of Masseurs and Massuses of the Washington Chapter, in regular session, of our 1954 State Convention, do establish \$5.00 as the established Minimum Flexible standard for a 40 minute massage with Steam Bath. ( This may also be known as Minimum basic price)

This resolution is ordered to be printed in the A.A.M.M. News. So that our members will know of this established basic price.

Our Board of Directors ordered Mr. Bloom to put in an advertisement ( a greeting) in the National Souvenir Program.)

New Members Joined This Month

We wish to welcome to our A.A.M.M. three new members that joined us this month they are as follows: Hettie E. Adams, 1315 E 7th Ave. Olympia Washington; W.W. Perkins 1435--E 1st St Port Angeles; and Tado Itami who has a place at 329--29th South Seattle, but is at Lava Hot Springs Idaho..... Lets all write these new members, and tell them how good it is to be a member of our A.A.M.M.

Printing News before you get it!

Another reason you should be sure to attend the A.A.M.M. Convention in Vancouver at the Evergreen Hotel on June 5 and 6th 1954... is that Mr. Trossen Secty-treas of the Oregon State A.A.M.M. talks like they are going to have their State Convention in the Evergreen Hotel at the Same time and then join the Washington Chapter in all the fun and Demonstrations--- That will mean that the Technicians can Meet the Technicians from Oregon. Won't that be fine! ---- REMEMBER Oregon has a Massage Law already, now we can find out how it works... But you must come to the Convention. Besides that Mrs. Sumner says that there is another Convention at the Evergreen Hotel in Vancouver at the same time ours is. So it will be urgent that you send in your reservations to the hotel at once..... 5th & Main St Vancouver Washington...

The Evergreen Hotel Rates are as Follows:-

Plain room with toilet and basin -----	\$7.09	Double	\$3.61
With Tub or Shower & Toilet -----	4.12		5.15
With Tub or Shower and Toilet -----	4.64		5.67
Room with twin beds			6.18

Pg 40 The State of Washington had some very fine demonstrations last year in Spokane, and Mrs. Sumner wants you to come forward and let her know... her address is Delta Mae Sumner, 620 West 13th Street Vancouver Washington; Also entertainment; Most of us can do something;---If you don't come forward, you discourage others that do try---- I think here is the place to say that Russel Soaper, Mr. Don Edwards, Mr Arthur Mann, Mrs. Bertha Reager, and Mr. Pryor Canaday, all have a lot of talent. Now please add others to this list..... Also John Murray and Alfred Trossen

By M A Niedfelt

N-O-T-I-C-E

Since this convention will be our Fifth Birthday, Mr. F.E. Bloom suggests that a number be added for this reason---maybe a birthday cake at our banquet.

A Letter from our National  
Secretary Mr. D.S. Carlson

Dear Mr. Niedfelt;

Any Technician can practice in California as far as the state goes providing they have not misrepresented themselves as being other than what they are trained for, meaning other than a Masseur. Each City in California has a separate set up as far as Masseurs go. Some of the large cities do not allow men to work on women or women work on men. But most of them allow Technicians to work on both sexes.

The State requires no license as far as I know but the cities do require a license the same as they do for any other business. Here this answers your question. Sincerely

March 1, 1954 (Signature) D.S. Carlson

Our City Wide Meeting.

May 2nd-1954 Swedish Hall--- 1627--8th Ave Seattle

Notice was sent out in our April A.A.M.M. News that Mr. Joe Cates will speak to us, about the Massage Law in Canada---We hope to get Mr. Cates to demonstrate also if we can---Nothing to change from what we said the last time---Only to remind you that next Sunday is the day---and you should be there.... Also the election of officers... Remember there is no objection for a technician to bring his relative, wife or husband, or even a friend; but they have no vote or voice in the meeting. But they can enjoy the social affair we always have after each meeting, and the demonstrations. Etc. REMEMBER.... IT IS YOUR PROFESSION--Better GO!

Mr. Joe Cates has something to do with enforcing the Massage law in Canada, so I am told! Niedfelt

It is reliably reported that Spokane has a meeting Saturday Evening April 24, 1954 at the residence of Mrs. Florence Taylor. N 1226 Summit Blvd, Spokane ----We are glad of this meeting altho we have not had a written report of business transacted. We hope to get a lot of Material in the next issue that has been side-tracked because of our Convention issue on us now.....

T-H-E S-E-A-F-A-I-R

This week the A.A.M.M. received an invitation to put a float in the GREATER SEATTLE, Sea-fair parade. This float will not cost anything to enter it in the parade, and the requirements are very simple.... Talking with the Manager of the Parade, we are informed,

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we might get a flat truck, and decorate it, and have for display a MASSAGE STUDIO, as one would see it if he were to enter it and see the equipment of a real Massage Studio.

The rules are very simple, the cost very small, and since it is a civic activity, we all--each person in the state contribute to putting in this Float describing and telling about our A.A.M.M. This was authorized by our State Board of Directors, in our Wenatchee Meeting April 11th.

Ruth Williams told the Board that she had entered a parade with a very simple float and it really paid off. She was very enthused about our State Doing this to advertise our Association and our members. She was asked to write an article about this event, but she has a little problem at home--- a lot of children---and she is going to do it the first time she has time.

#### MARRIAGE---

Our Good members Ruth E. Williams, and her husband Jess C Williams -- Their oldest daughter got married lately--- To bad they don't write up the news so we get it straight... According to the Bride married a swell fellow in uniform, and they live somewhere in the East... They are happy, but now mamma don't get her breakfast for her any more.... The new home Rochester Minnesota,

#### PICNIC for A.A.M.M.

If any members of our Seattle Local of the A.A.M.M. would like to have a Picnic Affair--- which we think would be fine--- Well bring it up at our Next Meeting Sunday May 2nd--- See if we can do it. It would be a fine thing if we had all the Masseurs in Seattle to come to it and hear about what a fine Organization we are making. We now have charters in 14 states, and members in about 32 states. We could tell them a lot of nice things if we had a Picnic.

#### OFFICIAL ROSTER

Your A.A.M.M. has the Official roster of all the Registered Physical Therapists in Washington State. The Roster shows exactly 121 names on it to serve the entire State of Washington. 11 of the addresses given are people living outside the state of Wash.

MASSAGE awakens the innate life of the body, causing the body itself, and all its part to become alive and function. Use It!

#### LITTLE KNOWN FACTS ABOUT MASSAGE

Our National Office still sells Little known Facts about Massage. All our Local members who have been pinched lately for business should get about \$5.00 worth of them from Mr. D. Carlson 203-- E 2nd Ave Rome Georgia, and begin to give them out... They are wonderful in telling people what to expect from an A.A.M.M. member.

#### SAVE YOUR SOAP!

The average family spends more for Soap and Scap products than for any other household article---- Moral, If you must economize, watch your Soap Material

#### YOUR TROUBLES!

You might just as well forget your OLD TROUBLES, because there are a lot of new ones coming along!

We are about re-check our mailing list--- If you get your paper and do not pay dues in Washington State A.A.M.M. You might want to contribute your part to the publishing of the News. Let us know!

Bring this PROGRAM WITH YOU

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Subject to Correction.

1. Pre-Convention Details.... Friday Evening June 4th. Directors meeting 6:00 P.M.--- at Dinner table. ---
2. Mr. F.E. Bloom, will take charge of Registration, and register those present--- Get Badges.

As Adopted by the Washington State Board of Directors in Wenatchee Washington April 11th, 1954.

M-E-E-T-I-N-G ---- FIRST DAY Saturday June 5th

3. (A) Seating (placing State Officers) Mrs. Sumner
- (B) Prayer---- Invocation--- Rev Roy Clark
- (C) Presentation of Flag.
- (D) Memorial Service for Departed members---Mrs. Taylor
- (E) Introduction of National and State Officers by Mrs. Sumner
- (F) Welcome---- by Mayor of Vancouver Washington Dr. R.E. Carter
- (G) Response by President Arthur Mann
- (H) Report of Registration Committee by Mr. F.E. Bloom
4. Reading of the minutes of Last Convention in Spokane.
5. Reading of Correspondence as a matter of information
6. Treasurers report. --- Auditors Check and Auditors report.

AFTERNON SESSION (First Day) (checked at noon)

Introduction of Speaker from the Washington State Medical Association---- By Legislative Committee---Art. Dunbar.

DEMONSTRATION AND ENTERTAINMENT

As Arranged.

M-E-E-T-I-N-G ---- SECOND DAY Sunday June 6th

Open meeting at 10:00 A.M. and continue business meeting.

7. Report of Officers as a matter of information.

8. Committee Reports.

- A. Legislation
- B. Membership
- C. A.M.M. Paper.
- D.
- E.
- F. & G etc.

9. Old Business (left over from last year.

10. New Business

11. Business to take to the National Convention.

12. Election of Officers. Pres; V-Pres; Sec-treas; 5 directors

13. Appointment of Delegates to National

14. Installation of Officers.

15. Reading of invitations to our next State Convention

16. Announcements

18. Adjournment.

AFTERNOON SESSION 2nd DAY  
DEMONSTRATION AND ENTERTAINMENT by Mrs. Sumner  
As arranged----

S-A-T-U-R-D-A-Y E-V-E-N-I-N-G

Banquet as arranged--- Banquet entertainment.

NOTICE If you have some kind of entertainment or

NOTICE If you have any kind of demonstration you are willing

NOTICE to show, please contact the officers or the Committee